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**Mark:** MAC MEMPHIS ATHLETIC CAMPUS



**US Serial Number:** 78787878

**Application Filing Date:** Jan. 09, 2006

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Abandoned because the applicant failed to respond or filed a late response to an Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Sep. 25, 2007

**Date Abandoned:** Aug. 07, 2007

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### Mark Information

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**Mark Literal Elements:** MAC MEMPHIS ATHLETIC CAMPUS

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of A large vertically-oriented medium blue oval outlined with thin white and black oval lines with the letters "MAC" in the center written horizontally in black with white and black outlines on the letters with a thin white horizontal stripe above and below the letters with a small black circle intersecting the top of the large oval containing a white torch with three red flames flowing upward with a three-quarter medium blue semi-circle on each side of the torch and with a black ribbon crossing the bottom of the large oval with a medium blue pinstripe at the top and bottom of the ribbon with the words

"MEMPHIS ATHLETIC CAMPUS" centered in the ribbon with a single white star on each end of the text and light blue outlines on the ribbon on the ends outside the boundary of the large oval.

**Color Drawing:** Yes

**Color(s) Claimed:** The applicant claims color as a feature of the mark, namely, BLACK, BLUE, WHITE, AND RED.

**Disclaimer:** "MEMPHIS ATHLETIC CAMPUS"

**Design Search  
Code(s):**

01.01.09 - Two stars;Stars, two  
01.01.13 - Stars - multiple stars with five points  
01.15.03 - Flames, other than flames emanating from objects, words, numbers, fireplaces or candles;Fire (flames), other than emanating from objects, words, numbers, fireplaces or candles  
01.15.15 - Fire (flames), emanating from objects, words or numbers  
13.01.02 - Welding torch;Torches;Propane torches;Blow torch  
24.09.07 - Banners;Advertising, banners  
26.01.17 - Two concentric circles;Concentric circles, two;Circles, two concentric  
26.01.21 - Circles that are totally or partially shaded.  
26.03.13 - Ovals, exactly two (not concentric);Two ovals  
26.03.17 - Ovals, concentric;Concentric ovals and ovals within ovals;Concentric ovals;Ovals within ovals  
26.03.21 - Ovals that are completely or partially shaded  
26.17.01 - Bars, straight;Lines, straight;Bands, straight;Straight line(s), band(s) or bar(s)  
26.17.05 - Bands, horizontal;Bars, horizontal;Horizontal line(s), band(s) or bar(s);Lines, horizontal

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

Charitable services, namely, providing training in the field of athletic activities; Educational services namely conducting programs in the field of athletic activities; Operation of sports camps; Physical education services; Providing facilities for recreation activities; Providing sports facilities; Providing various facilities for an array of sporting events, sports and athletic competitions and awards programmes; Sport camps

**International  
Class:**

041 - Primary Class

**U.S Class:**

100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Aug. 29, 2005

**Use in Commerce:** Aug. 29, 2005

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### Basis Information (Case Level)

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<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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### Current Owner(s) Information

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**Owner Name:** MEMPHIS ATHLETIC CAMPUS FOUNDATION

516 TENNESSEE ST STE 107

**Owner Address:** MEMPHIS, TENNESSEE 381034717  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** TENNESSEE

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### Attorney/Correspondence Information

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#### Attorney of Record

**Attorney Name:** MICHAEL T  
EVANGELISTI

**Docket Number:** 009514.999

#### Correspondent

**Correspondent Name/Address:** MICHAEL T EVANGELISTI  
FARRIS MATHEWS BRANAN BOBANGO HELLEN & D  
1100 RIDGEWAY LOOP RD STE 400  
MEMPHIS, TENNESSEE 38120-4058  
UNITED STATES

**Phone:** (901) 259-7120

**Fax:** (901) 259-7180

**Correspondent e-** [mte@farris-law.com](mailto:mte@farris-law.com)

**Correspondent e-** Yes

mail:

mail Authorized:

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Sep. 25, 2007	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	
Sep. 25, 2007	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Feb. 06, 2007	NON-FINAL ACTION E-MAILED	6325
Feb. 06, 2007	NON-FINAL ACTION WRITTEN	81880
Dec. 27, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 27, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 27, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 10, 2006	ASSIGNED TO EXAMINER	81880
Jun. 27, 2006	NON-FINAL ACTION E-MAILED	6325
Jun. 27, 2006	NON-FINAL ACTION WRITTEN	78186
Jun. 27, 2006	ASSIGNED TO EXAMINER	78186
Jan. 13, 2006	NOTICE OF DESIGN SEARCH CODE MAILED	
Jan. 12, 2006	NEW APPLICATION ENTERED IN TRAM	

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**TM Staff and Location Information**

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**TM Staff Information**

**TM Attorney:** LUKEN, BONNIE

**Law Office  
Assigned:**

LAW OFFICE 107

**File Location**

**Current Location:** TMEG LAW OFFICE 107

**Date in Location:** Aug. 31, 2012